



BOAT BUILDER AWARDS FOR BUSINESS ACHIEVEMENT 2022 TERMS AND CONDITIONS OF PARTICIPATION

The Boat Builder Awards for Business Achievement, jointly run by IBI and METSTRADE, recognises the significant contributions of individuals, teams and supply chain partners within boat building companies globally. This prestigious and widely recognised awards programme has been supported since inception by headline sponsor, Raymarine.

The critical influence of boat and superyacht production and refit activity across the whole industry cannot be under-estimated. The 2022 edition of the Boat Builder Awards will raise awareness of the great work that has happened since last September by considering entries in six categories spanning design, innovation, collaborative working, environmental responsibility, marketing and personal achievement.

Entry to the Boat Builder Awards is free and open to boatbuilders, shipyards, and manufacturers of leisure boats and superyachts or, for some categories, those employed by them. Nominations can be made by anyone in the marine industry. See each category for the type of nomination expected.

The grand gala Boat Builder Awards evening will be held on Tuesday 15 November 2022 at the Amsterdam Maritime Museum, the evening of the first day of METSTRADE.

Award Nominations

- 1) Nominations can be made directly by the individuals or businesses whose activities, products and services are entered, or by any professional working within the leisure marine industry who wishes to highlight the good work of others.
- 2) Multiple nominations can be made by one individual, but each nomination should be unique.
- 3) To nominate yourself, your business or a third party, complete and submit the online application form at ibinews.com/bba2022 by **2 September 2022**.
- 4) All nominations must comply with these terms and conditions and with the award categories to be eligible for judgement.
- 5) Nominations should include clear information, in English, with as much explanation as possible, completing all mandatory fields including a statement regarding the product, initiative or person being nominated and a statement as to why they should win the award.
- 6) Please remember that the more information the judges have to work with, the better the chances of recognition. Nominations should also include:
 - a. One or more PDF documents supplying additional supporting information, such as:
 - i. letters of support reflecting the nominee's initiatives and achievements;
 - ii. articles or other media pieces portraying the nominee's efforts;
 - iii. presentations, brochures, project and/or company reports illustrating the merits of the nomination and explaining the product, service, initiative, business(es) or person being nominated;
 - b. Good quality digital high-resolution images (only jpg or png format, at least 1200x600 pixels) of the product, service, initiative, business(es) and/or person(s) if you have them, including company logos for publication.
 - c. Links to videos, if available.

Validity

- 1) The Lifetime Achievement Award has no specific timeframe of activity.
- 2) For the Rising Star category, nominees should be no older than age 35 on 13 November 2022.
- 3) For all other categories, the nominated products, initiatives and services should have been released, improved, implemented or launched onto the market between 1 September 2021 until 13 November 2022.
- 4) Nominations and the products, services and initiatives described must not infringe the intellectual property rights of other businesses.
- 5) No transfer of intellectual property rights or copyright is inferred by entry in the Boat Builder Awards. The co-organisers, RAI Amsterdam and Boat International Media Ltd, respect all rights vested in original designs, initiatives and concepts. RAI Amsterdam and Boat International Media Ltd do not take position in any intellectual property or copyright dispute.

- 6) Entrants should note that:
 - a. Any nominated products that fall under Annex II of the EU Recreational Craft Directive (2013/53/EU) must comply with this directive and be CE marked if intended for sale in the EEA.
 - b. Any nominated products must comply with any EU legal requirements such as the EMC and Machinery Directives, where applicable, if intended for sale in the EEA.
 - c. Additionally, entrants should indicate if the product complies with any ISO standards or Classification Society Rules where these would apply in service.
- 7) Any entry that does not conform to the requirements described above will not be eligible for consideration by the Judges.
- 8) The Judges may re-allocate a nomination to a different category if they find it might be more appropriately placed there.
- 9) No RAI Amsterdam or BOAT International Media Ltd personnel or persons involved in the judging or administration of the competition may take part in the competition.
 - a. A judge with any commercial interest in an entry will notify the Chair and reclude himself / herself from judging the category or categories in which the nomination is made.
- 10) No sponsor may be nominated for the category that they sponsor.

Presentation of nominations

- 1) All shortlisted nominations may be featured on the Boat Builder Awards presentation within METSTRADE. In the event of this presentation being held the METSTRADE Show organisation will be responsible for the set-up using materials supplied in the entry and/or solicited from the nominee.
 - a) In the event that COVID-19 restrictions create practical difficulties with this presentation, alternative options will be considered including a digital showcase.
- 2) All shortlisted nominations will be featured at the Boat Builder Awards dinner on the evening of Tuesday 15 November 2022 using materials supplied in the entry and/or solicited from the nominee.
 - a) In the event that COVID-19 restrictions create practical difficulties with this presentation, alternative options will be considered including a streamed digital presentation.

Announcements

- 1) A press release of the shortlisted nominations will be sent out in the run-up to METSTRADE.
- 2) The shortlisted nominations and category winners will be announced at the Boat Builder Awards ceremony on 15 November 2022. All shortlisted nominees will be invited to attend.
- 3) Press release, social media, video, IBI coverage and METSTRADE Daily News coverage of the winning nominations will be circulated immediately following the Boat Builder Awards ceremony and feature thereafter for at least the 12 months following on the Boat Builder Awards site and other media.

Boat Builder Awards judging panel 2022

The award is judged by an international panel of experts:

- Mr Ed Slack, Editor of *IBI* magazine, UK – chair of the Boat Builder Awards
- Mr Hugo Andreae, Editor *Motor Boat and Yachting* magazine, UK
- Mr David Cipriani, boat and industrial designer, president of yacht design at Centrostiledesign, Italy
- Mr Michel Luizet, Editor, *Neptune* magazine, France
- Mr Craig Ritchie, North America Correspondent of *IBI* magazine, USA
- Mr Lars-Ake Redeen, Chief Editor, *Battiv* magazine, Sweden
- Mr Klaus Röder, Carpe Diem Yacht Design, Germany

The Boat Builder Awards panel of Judges will be supported by a non-voting secretary, Mr Kim Hollamby, Hollamby Partnership, UK.

Judging Criteria:

- 1) The Judges will draw upon their broad experience of the marine industry and the information and images submitted within nominations to make their assessments.
- 2) For each category, the Judges will be looking for examples of innovation, best practice and fresh ideas. For categories focused on people, the Judges will be looking for inspirational examples of service, work and advancement within boat building.

Boat Builder Awards categories

Retail Marketing Initiative – for boat builder and shipyards companies

Nominated boat builders and shipyards in this category will have created an imaginative and effective idea for the promotion of new boat sales. Examples could include print, online, video or social media campaigns, boat show initiatives, successful partnerships and dealer promotions.

Collaborative Solution between a Production Boat Builder and its Supply Chain Partner – for boat builder or shipyard companies producing yachts under 24m

This award celebrates a partnership between a boat builder responsible for series production and any business partner in its supply chain to improve an aspect of a boat model's sales potential, performance or services.

Collaborative Solution between a Superyacht Builder and its Supply Chain Partner – for boat builder or shipyard companies producing over 24m

Boat builder and business partner joint nominees will have co-operated closely to produce an enhancement, solution or service to meet an owner's needs or solve other requirements of a new build or substantial refit.

Innovative On-board Design Solution – for boat builder and shipyard companies or boat design companies nominating a specific yacht solution

Boat builders nominated in this category will have innovated to create a new feature or design solution that enhances the appeal to end customers and/or improves the function of a production boat or one-off yacht.

Environmental Improvement in Manufacturing Process – for boat builder and shipyard companies

Nominee boat builders in this category will have made small or large changes to improve their businesses and/or production processes that have resulted in measurable reductions in environmental impact.

Eco-focused Boat of the Year – for boat builder and shipyard companies

Boats and superyachts nominated for this award will show demonstratable reduction in environmental impacts compared to immediate past practice with regard to development, manufacturing, and operational.

Designer of the Year – for designers working for boat builders and independent agencies

This award will praise the notable achievement of a designer or design team on one or more naval architecture, design or interior design boat or superyacht projects specified in the entry.

Best Apprenticeship or Training Scheme – for boat builder and shipyard companies and trade associations

This award seeks to highlight the excellent work carried out by many boat builders, shipyards and trade associations in developing much needed skills for new and existing employees and partners. Examples will include apprenticeship schemes, one-off training and continual improvement programmes.

Rising Star – for individuals working for a boat builder or shipyard

Individuals nominated in this category will be aged 35 or under, working for a boat builder and will have been making a growing impact on any aspect of their business, from design and production, to management, buying and any other boat building discipline. Nominees should be no older than age 35 on 13 November 2022.

Lifetime Achievement Award – for individuals working for a boat builder or shipyard

We invite nominations to this special award for a person who has made a lifetime's contribution as a boat builder. Nominees will have made a significant impact on the boat building businesses that they have been associated with in their careers.

The following prizes are offered:

Category winner: a Boat Builder Awards trophy and certificate

Honourable mention: a Boat Builder Awards certificate

Shortlisted nomination: a Boat Builder Awards certificate

General Information:

- 1) The Jury will reach its decision in October. Shortlisted nominations will be informed during October, by e-mail.
- 2) There are no cash or other alternatives to the prizes.
- 3) If the Judges do not consider any of the nominations submitted to be of sufficient quality, they can decline to award a prize for any given Category.
- 4) The decision of the Judges is final. There will be no opportunity to question the decisions of the Judges and no correspondence will be entered into.
- 5) The boat builder, shipyard or manufacturer mentioned in any nomination will receive primary recognition for any boats, yachts, products, initiatives or services which the Judges consider for an award.
- 6) Businesses and individuals making or soliciting nominations for their own products, initiatives, services or personnel are considered, by virtue of their participation in the competition, as having granted permission for the entries to be featured and their names to be published. They also grant permission for circulation of entry photographs, videos and product descriptions for the purposes of Boat Builder Awards presentation and publicity, including display at METSTRADE and publication in RAI, Boat International Media Ltd and third-party media.
- 7) Businesses and individuals making nominations for or on behalf of third parties are considered, by virtue of their nomination, as having granted permission for their comments to be used anonymously for the purposes of Boat Builder Awards presentation and publicity, including display at METSTRADE and publication in RAI, Boat International Media Ltd and third-party media.
- 8) Businesses and individuals who have received unsolicited nominations will, if shortlisted, be approached for permission for the entries to be featured and their names to be published. They will also supply if required, and grant permission, for circulation of entry photographs, videos and product descriptions for the purposes of Boat Builder Awards presentation and publicity, including display at METSTRADE and publication in RAI, Boat International Media Ltd and third-party media. If such permission is not granted, the business or individual accepts that their nomination might be withdrawn, with no recourse.
- 9) All businesses and individuals recognise, by virtue of their participation, the rules of the contest and agree to adhere to these rules unconditionally.

For more information please contact:

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